

Mansfield's Propagation Nursery plants seeds of success with National Award

Mansfield's Propagation Nursery of Skye was awarded the 'National Training Award' and 'Best Propagation Nursery' at the 2010 Nursery & Garden Industry Awards held in Darwin recently.

Operations Manager, Daniel Mansfield said "We are of the belief that you are only as good as your team – so we put a lot of energy into cultivating, educating and inspiring our staff. This national recognition in front of our peers is an honour and winning the inaugural Best Propagation Nursery Award is testament to everyone at Mansfield's Propagation Nursery."

Mansfield's Propagation Nursery has grown from 25 team members to 45 in the past five years with predominantly young staff members. "We have a responsibility to educate the younger generation of gardeners and empower them to be vital members of the industry," said Daniel.

"Our focus on team training throughout the year has really paid dividends not only for the staff, and management but also the business as a whole," said Daniel. Training programs Mansfield's Propagation Nursery has undertaken include external management courses, internal mentors, and turning team leaders into managers.

The 'Best Propagation Nursery' award acknowledges businesses who display an extraordinary business operation. Propagation nurseries produce tube stock plants and propagation plugs and are a vital part of the Nursery and Garden Industry. Daniel said "The calibre of competition in this category was phenomenal to win against companies we consider to be some of the best propagators in Australia, if not the world, is such an honour."

About the 2010 Nursery & Garden Industry Awards

The Nursery & Garden Industry Awards praise outstanding businesses and individuals within the industry, who have shown excellent business practice in the past 12 months.

There are 14 prestigious categories and are featured at the awards program including two new categories this year, Best Government Nursery and Best Propagation Nursery. Other categories include the Export Award, Best Small, Medium and Large Garden Centre, Best Small, Medium and Large Production Nursery, Allied Supplier Award and Young Leader Award.

Information about Mansfield's Propagation Nursery

Mansfield's Propagation Nursery is a family business operating for over 58 years, growing in excess of 3 million plants per year with a range of over 1000 varieties. Mansfield's takes pride in supplying the highest quality product to the nursery and landscape industries across Australia with second to none customer service. They work closely with plant breeders and marketers both domestically and internationally to bring new and exciting lines to the Australian market along with supplying traditional lines in large volumes.

For more information visit www.mansfields.net.au or www.ngia.com.au

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