

Elegant Outdoors sows seeds of success with National Award win

Elegant Outdoors of the North Shore suburb of Turramurra was named the 'Best Small Garden Centre' in Australia at the 2010 Nursery & Garden Industry Awards held in Darwin recently, acknowledging its outstanding accomplishments over the past year.

Owners Mike Mehigan and Susan Potthurst previously lived and worked in the UK as debt collectors and moved to Australia for a different lifestyle. "We were thinking of starting a landscaping business as Mike had a bit of experience in that area. The nursery came up for sale and at first we thought of it as a stepping stone to the landscaping industry but we love it and haven't looked back," said Susan.

The welcome change of pace has seen Elegant Outdoors grow over the seven years since the couple have owned the garden centre culminating in being named the country's best small garden centre.

"It is such an honour and surprise to receive the National award of Best Small Garden Centre," said Susan, "It is a testament to our team and standards that they uphold. We aim to stand out from the crowd and we couldn't do that without the horticultural expertise of our staff."

The 'Best Small Garden Centre' award acknowledges garden retailers that best display extraordinary business operation and dedication to work on a daily basis.

About the 2010 Nursery & Garden Industry Awards

The Nursery & Garden Industry Awards praise outstanding businesses and individuals within the industry, who have shown excellent business practice in the past 12 months.

There are 14 prestigious categories and are featured at the awards program including two new categories this year, Best Government Nursery and Best Propagation Nursery.

Other categories include the Environmental Award, Community Award, Training Award, Export Award, Best Medium and Large Garden Centre, Best Small, Medium and Large Production Nursery, Allied Supplier Award and Young Leader Award.

Information about Elegant Outdoors

Elegant Outdoors, in the leafy North Shore suburb of Turramurra, could be described as one of Sydney's best kept secrets. The magnificent topiaries, the stunning garden artefacts with a European influence and a wide range of plants will inspire those seeking style and sophistication in their gardens.

Elegant Outdoors is located on the Corner of the Pacific Highway and Rohini Street, Turramurra, NSW

For more information visit www.elegantoutdoors.com.au or www.ngia.com.au

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