

NURSERY & GARDEN INDUSTRY 2010 AWARDS FAQ

When do the Awards open and close?

Entries open: June 1, 2009

Entries close: July 26, 2009

How much does it cost to enter?

Entry fees are \$100 for all NGI member organisations for the first category, and \$50 for each additional category. Non NGI members pay \$200 and \$100 for each additional category. The Young Leaders category is free to enter; Life Members to NGIA can also enter for free.



What do I receive for entering?

All entrants receive detailed judges' feedback on your written submission and onsite visits that will help you improve your business and future submissions. State winners will progress to the National finals.

State Finalists receive:

- State Finalist Certificate
- Onsite visit by State judge (Garden Centres & Production Nurseries)
- Detailed judges feedback to help you improve your business and future submissions
- Publication of Finalists in your State magazine
- State Winners receive
- Onsite visit by National judge (Garden Centres & Production Nurseries)
- Custom-framed State winner certificate
- Use of NGIA's State Winners' Awards logo on your collateral for three years
- Greater brand recognition within the industry and with key external stakeholders
- Recognition at National Conference in Darwin 2010
- Customised media releases distributed to your local media
- Publicity in State and National industry publications
- Special winners' event at 2010 National Conference (new for 2010)
- Recognition as a State Winner in the 2010 Awards Commemorative booklet (new for 2010)
- Recognition in the Best of the Best DVD (new for 2010)

National Winners' receive

- \$1000 in training through your State Association
- A prestigious trophy
- National, State and Local media publicity
- Recognition in National industry magazines
- Use of NGIA's National Winner's Awards logo on your collateral for three years
- Recognition in the 2010/11 Nursery Trade Register
- Superior brand recognition
- Recognition as a National Winner in the 2010 Awards Commemorative Booklet (new for 2010)

When will the Awards be announced?

State presentations will be between October and December 2009. Check with your State Association for more information. National presentation will be held in April 2010 in conjunction with the 2010 National Conference, Darwin.

Where can I get more information?

For more information please see our website www.ngiaevents.com.au/awards2010/ or call 1300 88 22 59.